ABOUT IMPACT THE PALM BEACHES
IMPACT THE PALM BEACHES empowers women to dramatically improve lives by collectively funding significant grants that make a lasting impact in our community. Impact pulls together donations from individual women to advance high impact philanthropy, which will in turn be transformational in the community.

The Town of Palm Beach United Way serves as our fiscal agent. The exact amount of funds available for award in any given year depends upon the number of women who join the organization.

IMPACT THE PALM BEACHES seeks to fund projects that are truly transformational, address unmet needs in the community through an innovative approach, greatly impact the beneficiaries, and are sustainable for years to come.

We seek projects that:
- Foster change and have a long-term positive impact
- Are well defined and thought out
- Are new or expansions/improvements of existing projects that can change the way an agency or a community operates
- Can demonstrate specific measurable goals

GRANT FOCUS AREAS
IMPACT THE PALM BEACHES has identified the following five focus areas:

ARTS AND CULTURE
Projects that cultivate, develop, educate, or enhance cultural and artistic climate.

EDUCATION
Projects that further the ability to educate and improve education.

ENVIRONMENT
Projects that improve, enhance or restore the surroundings and promote conservation of natural resources; promote the protection and welfare of animals; and encourage research, public awareness and education relating to the environment and animals.

FAMILY
Projects that strengthen and enhance the lives of children and families living in our community.

HEALTH AND WELLNESS
Projects that positively impact the physical and/or mental health and wellness of the members of our community.
A QUICK LOOK AT THE GRANT CYCLE

OVERVIEW OF THE GRANT PROCESS
Through our 2020 partners, the Town of Palm Beach United Way and the Community Foundation for Palm Beach and Martin Counties, IMPACT THE PALM BEACHES sends notices of the availability of our grants to hundreds of agencies and invites them to submit grant proposals. IMPACT THE PALM BEACHES Grants Committee (made up of members of IMPACT THE PALM BEACHES) extensively reviews and rates each proposal. Site visits are conducted as requested by the Grants Committee to finalize their reviews. Based upon final recommendations of the Grants Committee, IMPACT THE PALM BEACHES will invite the finalists to the annual meeting. At the annual meeting, finalists make a brief presentation about their project. A vote is then taken by the Impact members and a final decision is made immediately following the presentation. That decision is final.

STEPS IN THE PROCESS
IMPACT THE PALM BEACHES considers grant requests in the amount of $100,000. If the agency has not already done so, a “profile” must be created through the Community Foundation for Palm Beach and Martin Counties’ online grant center which, when available, can be found at account.yourcommunityfoundation.org. For instructions on setting up your Organization Profile for the first time, please visit How to Create Your Organization Profile.

A complete Grant Calendar of dates is listed below.

STEP 1: GRANT APPLICANT INFORMATION AND TRAINING SESSIONS
Grant training sessions will be held in September, 2020. Attendance is highly recommended and registration is required.

STEP 2: LETTER OF INTENT
Following the training session, the Letter of Intent (LOI) will be available on the Community Foundation website. The LOI with required attachments will be due in October.

STEP 3: INVITATION TO SUBMIT FULL PROPOSAL
IMPACT THE PALM BEACHES Grants Committee will review each LOI. If selected, agencies will be invited to submit a full proposal.

STEP 4: FULL PROPOSAL
Following review and scoring of each LOI, the invited agencies submit a complete proposal.

STEP 5: INVITATION FOR SITE VISIT
IMPACT THE PALM BEACHES Grants Committee will review each proposal and schedule site visits to the agencies selected.

STEP 6: SITE VISITS
IMPACT THE PALM BEACHES Grants Committee will visit selected agencies. Site visits provide an opportunity for the Grants Committee to meet the people behind the agency. The objective of the site visits is to complete a due diligence review and to resolve any remaining questions regarding the agency, its proposed project, sustainability, and/or budget. Site visits necessitate approximately one
hour of time, as well as the required participation of the Executive Director, project manager, and if possible, a board member.

STEP 7: ANNOUNCEMENT OF FINALISTS
After the site visits, the Grants Committee will perform a final review and select the finalists. Grant finalists will be notified at that time.

STEP 8: FINALIST PRESENTATION
Summaries of the finalist proposals will be provided to voting members of IMPACT THE PALM BEACHES. Representatives from each finalist agency will be invited to make a presentation at the annual meeting.

STEP 9: SELECTION OF GRANTEE(S)
IMPACT THE PALM BEACHES will vote by individual ballot at the annual meeting and the winning project(s) will be selected by majority vote.

STEP 10: REPORTS AND EVALUATION
Grantees must submit periodic reports on implementation and projects to IMPACT THE PALM BEACHES, as requested.

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<tr>
<th>2020 - 2021 GRANTS CALENDAR</th>
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<tr>
<td><strong>GRANTS COMMITTEE: Committee Kick-Off Meeting</strong> Location: VIRTUAL Wednesday, Sept. 30, 2020 @ 5PM</td>
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<tr>
<td><strong>AGENCY: Grant Applicant Information and Training:</strong> Location: VIRTUAL CALL IN INFORMATION TO BE DISTRIBUTED Two Call in times: Thursday, September 3 @ 4PM Tuesday, September 8 @ 9AM</td>
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<td><strong>AGENCY: Letters of Intent (LOI) Applications Open</strong> Friday, September 25, 2020</td>
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<td><strong>GRANTS COMMITTEE: LOI Review/Scoring Training, Location: Town of Palm Beach United Way</strong> Wednesday, October 14, 2020 @ 4PM</td>
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<td><strong>AGENCY: Letter of Intent (LOI) Submission Deadline</strong> Friday, October 23, 2020 @ 5PM</td>
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<td><strong>GRANTS COMMITTEE: LOI Review Period</strong> October 28, 2020 – November 18, 2020</td>
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<td><strong>GRANTS COMMITTEE: Selection Meeting for RFP Location: Town of Palm Beach United Way</strong> Wednesday, December 2, 2020 @ 4PM</td>
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<td><strong>AGENCY: Invitation to Submit Full Proposal</strong> Friday, December 4, 2020</td>
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<td><strong>GRANTS COMMITTEE: Site Visit and RFP Review Training Location: Town of Palm Beach United Way</strong> TBD – Include with RFP Selection Meeting</td>
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<td><strong>AGENCY: Full Proposal Submission Deadline</strong> Monday, December 14, 2020 @ 5PM</td>
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<td><strong>GRANTS COMMITTEE: RFP Review Period</strong> January 4 through January 17, 2021 @ 5pm</td>
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<tr>
<td><strong>GRANTS COMMITTEE: Selection Meeting for Site Visits Location: Town of Palm Beach United Way</strong> Wednesday, January 27, 2021 @ 5PM</td>
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<td><strong>Site Visits Scheduled</strong> January 28 and 29, 2021</td>
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<tr>
<td><strong>GRANTS COMMITTEE: Site Visits</strong> February 8 through February 19, 2021</td>
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<tr>
<td><strong>GRANTS COMMITTEE: Selection Meeting for Finalists Location: Town of Palm Beach United Way</strong> Wednesday, March 3, 2021 @ 4PM</td>
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<td><strong>Leadership Team Notified of Finalists</strong> Friday, March 5, 2021</td>
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<td><strong>Finalists Notified</strong> TO BE DETERMINED</td>
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<td><strong>Finalist Packet sent to all Members (GRANTS LIAISON)</strong> TO BE DETERMINED</td>
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<td><strong>Finalist Presentations and Grants Awards</strong> TO BE DETERMINED</td>
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ELIGIBILITY

- To qualify for an IMPACT THE PALM BEACHES grant, an applicant must be a tax-exempt agency under Section 501(c)(3) of the Internal Revenue Code and designated as such for at least 19 months.
- The project must serve the residents of Palm Beach County within the boundaries of Lake Worth Road north to the Martin County line and east from the ocean and west to the Palm Beach County line. The entire $100,000 grant must be utilized within those geographical boundaries.
- The project may be new, an expansion of an existing project, or it may be a collaborative effort between more than one qualifying agency; and the project must have a high impact and transformative effect on the agency and the community it serves.
- The agency must use the full amount of the grant within two years of the award date.
- The recipient of an IMPACT THE PALM BEACHES $100,000 grant will not be eligible to reapply for another IMPACT THE PALM BEACHES grant for at least three years (i.e. the agency selected in 2020 may not reapply until 2023).

IMPACT THE PALM BEACHES DOES NOT ACCEPT APPLICATIONS TO SUPPORT

- Activities outside our five (5) focus areas
- Programs that take place outside of our geographic area
- Debt reduction or operational deficits
- Fundraising campaigns or events
- Capital campaigns*
- Endowments or memorials
- Bridge funding or interim financing
- Partisan or political activities
- Legal expenses
- Travel expenses
- Loans
- Grants to individuals
- Grants to private foundations
- Religious agencies for religious purposes

IMPACT THE PALM BEACHES does not discriminate on the basis of race, religion, age, sexual preference, or national origin. Applicants for grants from IMPACT THE PALM BEACHES must hold similar standards. Therefore, competitive grant applications from agencies known to have discriminatory policies will not be considered.

IMPACT THE PALM BEACHES reserves the right to change its eligibility criteria in future years.

*A capital campaign is defined as an effort to raise significant funds for a specific project including, but not limited to, the acquisition, construction, or renovation of a building, or for the purchase of essential equipment. Any grant requests for funding the strategic planning, fundraising and marketing efforts of a capital project will not be allowed. IMPACT THE PALM BEACHES will permit grant requests for capital projects that meet the following criteria: the specific use of grant funds for a capital project are clearly identified and itemized in the LOI; the grant funds will not go toward any marketing and/or fundraising efforts of the capital project; the capital project specified in the Letter of Intent must be scheduled for completion within 18 months of receiving the grant; and the grant request meets all current and standard IMPACT THE PALM BEACHES grant criteria.